

VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Product Agency Advertiser Schedule Dates Contract # Click, Steve (1579) Strategic Media Service (2949) National Republican Senatorial Committee (5772) 09/19/12-09/25/12 102738 ₹ ¥ ANTT-DONNELLY (ISSUE) (13405) Political/Senate (1132) Entered By Demo Order Type ફ 왕 Last Modifier Date Entered Package Desi Headline #

Phone/Fax Buyer Name Sales Office Salesperson Brand

Account Type N K K MASSAR, ANDREA

Billing Type

Standard

National/Political Issue

Sales Tax

Washington, DC 20007 3299 K Street NW, Ste 200 Strategic Media Service

Line Type / Break Type (Ref #)

09/18/12-09/22/12 Dates

Å

Length

Run Times

SPW Mo Tu We Th Fr Sa Su Spots ×

Rate

Total

Station

× ×. ×

\$1,000.00 \$1,000.00

\$1,600.00 \$1,600.00

\$3,200.00 WTHR (WTHR)

\$6,400.00 WTHR (WTHR)

WITHR (WITHR)

11-11:35P LATE REWS

Comments

\$1,800.00 WTHR (WTHR) \$1,000.00 WTHR (WTHR) \$3,000.00 WTHR (WTHR)

6-7A SUNRISE

6-7A SUNRISE 11-11:35P LATE NEWS 11-11:35P LATE NEWS

9/17/12

9/17/12

9/17/12 9/17/12 Entered

9/17/12

9/17/12

\$900.00 WTHR (WTHR)

\$800.00 WTHR (WTHR)

:30 11P- 11:35P (EST) :30 11P- 11:35P (EST)

3.0 Normal Line / SPOT (3) 4.0 Normal Line / SPOT (4)

> 09/19/12-09/21/12 09/24/12-09/25/12 09/19/12-09/22/12

09/25/12-09/25/12

:30 6A- 7A (EST) :30 6A- 7A (EST) :30 11P- 11:35P (EST)

2.0 Normal Line / SPOT (2) 1.1 Normal Line / SPOT (1) 1.0 Revised Line / SPOT (1)

> 09/18/12 09/17/12 공 Nancy Lavely

A35+ ECR07904191 Normal

Net Total Commission Commission % 15.00 \$60,520.00 \$10,680.00

> WTHR (WTHR) By Broadcast Month Sep. 2012 Grand Total: Spots 64 2 \$71,200.00 \$71,200.00

Accepted-Agency/Advertiser 13.0 Normal Line / SPOT (13) 12.0 Normal Line / SPOT (12) 09/19/12-09/21/12 09/25/12-09/25/12 Date :30 12:30P- 1P (EST) :30 12P- 12:30P (EST) Accepted-Station CONFIRMATION CONTRAC \$400.00 \$400.00 Comments \$400.00 WTHR (WTHR) 1800.00 WTHR (WTHR) 12:30-1P NOON NEWS 12-12:30P NOON NEWS 9/17/12

11.0 Normal Line / SPOT (11)

09/19/12-09/20/12 09/25/12-09/25/12 09/19/12-09/20/12 09/24/12-09/24/12 09/19/12-09/21/12 09/24/12-09/24/12 09/19/12-09/21/12

:30 12P- 12:30P (EST) :30 10A- 11A (EST) :30 10A- 11A (EST)

:309A- 10A (EST)

\$400.00 \$400.00 \$900.00 \$900.00

\$400.00 WTHR (WTHR)

9-10A TODAY

9-10A TODAY 7-9A TODAY 7-9A TODAY

9/17/12

9/17/12

\$400.00 \$400.00 \$400.00

\$800.00 WTHR (WTHR) \$400.00 WTHR (WTHR) \$800.00 WTHR (WTHR)

12-12:30P NOON NEWS 10-11A TODAY 10-11A TODAY

9/17/12 9/17/12 9/17/12 9/17/12 :30 9A- 10A (EST) :30 7A- 9A (EST) :30 7A- 9A (EST)

10.0 Normal Line / SPOT (9) 9.0 Normal Line / SPOT (9) 8.0 Normal Line / SPOT (8) 7.0 Normal Line / SPOT (7) 6.0 Normal Line / SPOT (6) 5.0 Normal Line / SPOT (5)

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Brand Product Agency Schedule Dates Advertiser Contract # ANTI-DONNELLY (ISSUE) (13405) Strategic Media Service (2949) Political/Senate (1132) 09/19/12-09/25/12 National Republican Senatorial Committee (5772) Entered By 102738 Order Type Package Deal Demo ę 8 Headline # Last Modified Date Entered

Account Types Sales Office Billing Type Buyer Name Phone/Fax Salespersor Standard ¥ H H Click, Steve (1579) National/Political Issue MASSAR, ANDREA

Net Total

Commission Commission %

Sales Tax

Comments

Strategic Media Service 3299 K Street NW, Ste 200 Washington, DC 20007

00.00 00.00

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\$10,680.00 \$60,520.00	ECR07904191 A35+ Normal	No Street	09/17/12 09/18/12 Nancy Lavely	
		Grand Total:	WTHR (WTHR) By Broadcast Month Sep. 2012	
		64	Sports 4	
		\$71,200	\$71,200	

Line Line Type / Break Type / Def #\]							
- 1)-/ max 1)-(nei *)	Dates	×	Length Run Times	SPW Mo Tu We Th Fr Sa Su S	Spots	Rate	Total	Station	Comments
14.0 Normal Line / SPOT (14)	09/24/12-09/25/12	u	:30 12:30P- 1P (EST)	2 X X	2	\$400.00	\$800.00 V	\$800.00 WTHR (WTHR)	12:30-1P NOON NEWS
15.0 Normal Line / SPOT (14)	09/20/12-09/21/12	N	:30 3P- 4P (EST)	×	2	\$400.00	\$800.00	\$800.00 WTHR (WTHR)	7-4D FILEN
16.0 Normal Line / SPOT (16)	09/24/12-09/24/12	2	:30 3P- 4P (EST)		_	\$400 00	tann on v	CATO DO WITHE (WITHE)	2 40 51158
17.0 Normal Line / SPOT (17)	09/19/12-09/19/12	ω	:30 4P- 5P (EST)	×	<u>- </u>	\$600.00	\$500.00 u	THE (WITHE)	
18.0 Normal Line / SPOT (18)	09/25/12-09/25/12	ω	:304p- SP (FST)	J	<u>. .</u>	1000.00	\$500 CD	Account to the California	4-St OK PATE
19 0 Normal Line / SPOT / 100	the feet for	Ţ,	30 4 - 3r (L31)	_ X	_	\$600.00	\$600.00 V	\$600.00 WTHR (WTHR)	4-5P DR PHIL
accompanies circly spot (19)	09/19/12-09/21/12	2	:30 SP- 6P (EST)	3 × × ×	w	\$1,200.00	\$3,600.00 V	\$3,600.00 WTHR (WTHR)	5-6P EARLY NEWS
20.0 Normal Line / SPOT (20)	09/25/12-09/25/12	ν,	:30 SP- 6P (EST)	×	<u></u>	\$1,200.00	\$1,200.00 V	\$1,200.00 WTHR (WTHR)	5-6P EARLY NEWS
Z1.0 Revised Line / SPOT (21)	09/18/12-09/21/12	2	:30 6P- 6:30P (EST)	4 × × × ×	_		٧	WTHR (WTHR)	6-6-30P EARLY NEWS
21.1 Normal Line / SPOT (21)	09/19/12-09/21/12	2	:30 6P- 6:30P (EST)	* × × × ×	4	\$1,600.00	\$6,400.00 V	\$6,400.00 WTHR (WTHR)	6-6:30P FARIY NEWS
22.0 Normal Line / SPOT (22)	09/24/12-09/25/12	2	:30/6P- 6:30P (EST)	2 X X	2	\$1,600.00	\$3,200,00 V	\$3,200.00 W/THB (W/THB)	6-6-300 FAOI Y NEWS
23.0 Revised Line / SPOT (23)	09/18/12-09/21/12	w	:30 6:30P- 7P (EST)	3 × ×			<	WTHR (WTHR)	6:30-7P NBC NIGHTLY
23.1 Normal Line / SPOT (23)	09/19/12-09/21/12	ųμ	:30 6:30P- 7P (EST)	3 × × ×	<u>~</u>	\$3,000.00	\$3,000.00V	\$3,000.00 WTHR (WTHR)	6:30-7P NB
23.1.1 Closed Preempt (23)	00/10/13	4			+	 -			NEWS
second control (ca)	71/KT/En					!	<	WTHR (WTHR)	No Avail/Exception - per tim
		١,	COI	CONFIRMATION CONTRA	읽				
ACCepted-Agency/Advertiser:			Date: Accepted-Station:	Station:	_	Date:	Comments:		

[&]quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

Strategic Media Service 3299 K Street NW, Ste 200 Washington, DC 20007

Phone/Fax

Sales Office Buyer Name

Salesperson

Account Type
Billing Type
Comments

Standard NRSC National/Political Issue

Sales Tax

\$60,520.00

15.00 \$10,680.00 VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Contract # 102738

Schedule Dates 09/19/12-09/25/12

Advertiser National Republican Senatorial Committe Agency Strategic Media Service (2949)

Product Political/Senate (1132)

Brand ANTI-DONNELLY (ISSUE) (13405)

Date Entered

09/17/12 09/18/12

Nancy Lavely No

ECR07904191 A35+

Normal

09/19/12-09/25/12

Last Modified
National Republican Senatorial Committee (5772)

Strategic Media Service (2949)

Political/Senate (1132)

ANTI-DONNELLY (ISSUE) (13405)

Click, Steve (1579)

MASSAR, ANDREA

MASSAR, ANDREA

Mest Total

Net Total

 WTHR (WTHR)
 Rate

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 64
 \$71,200.00

 Grand Total:
 64
 \$71,200.00

Grand Total: 64 \$71,200.00

Accepted-			29.0	28.0	77.1	27.1	27.0	26.0	25.1.1	25.1	25.0	24.0	23.1.2	Ş
Accepted-Agency/Advertiser:			29.0 Normal Line / SPOT (29)	28.0 Normal Line / SPOT (28)	27.1.1 Closed Preempt (27)	27.1 Normal Line / SPOT (27)	27.0 Revised Line / SPOT (27)	26.0 Normal Line / SPOT (26)	25.1.1 Closed Preempt (25)	25.1 Normal Line / SPOT (25)	25.0 Revised Line / SPOT (25)	24.0 Normal Line / SPOT (24)	23.1.2 Closed Preempt (23)	Line Type / Break Type (Ref #)
			09/23/12-09/23/12	09/24/12-09/25/12	09/21/12	09/19/12-09/21/12	09/18/12-09/21/12	09/24/12-09/25/12	09/21/12	09/19/12-09/21/12	09/18/12-09/21/12	09/24/12-09/25/12	09/19/12	Dates
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Date:			\$550,00	\$1,500.00		\$1,500.00		\$1,300.00		\$1,300.00		\$3,000.00		Rate
Comments:			\$550,00	\$3,000.00	-	\$4,500.00		\$2,600.00		\$3,900.00		\$6,000.00		Total
į			\$550.00 WTHR (WTHR)	\$3,000.00 WTHR (WTHR)	WTHR (WTHR)	\$4,500.00 WTHR (WTHR)	WTHR (WTHR)	\$2,600.00 WTHR (WTHR)	WTHR (WTHR)	\$3,900.00 WTHR (WTHR)	WTHR (WTHR)	\$6,000.00 WTHR (WTHR)	WITHR (AHLM)	Station
			6-6:30P EARLY NEWS	7:30-8P JEOPARDY	Special Weather Report/Spot - Live Weather Update	7:30-8P JEOPARDY	7:30-8P JEOPARDY	7-7:30P WHEEL	Special Weather Report/Spot - Live Weather Update	7-7:30P WHEEL	7-7:30P WHEEL	6:30-7P NBC NIGHTLY NEWS	No Avail/Exception - per tim	Comments
			9/17/12	9/17/12		9/17/12	9/17/12	9/17/12		9/17/12	9/17/12	9/17/12	1	Entered
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[&]quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

Contract # 100728		36.0	35.0	34.0	33.0	32.0	31.0	30.0	둝	뚩	₹	3	;								3	둢	둙	둙	Line	둜	둜	Line	둙	3	5	-	ï	3	ï	-						ī	;	Ę	둙	돌	ş	둙	돌	돌	돌	돌	돌	돌	동	돌	돌	Š	-	-	•	•	•	•	•	•	•	-	•	ï	돌	돌	ş	ş	ş	둟	둞	돌	둙
Contract # 107738		M/G For 23.1.2 / SPOT (36)	M/G For 23.1.1 / SPOT (35	34.0 Normal Line / SPOT (1)	Normal Line / SPOT (33)	32.0 Normal Line / SPOT (32)	Normal Line / SPOT (31)	30.0 Normal Line / SPOT (30)	Line Type / Break Type	Une Type / Break Type	I Ina Tuna / Break Tuna	I lan Time / Brank Time									he Twe / Break Twee	Une Type / Break Type	⊔ne Type / Break Type	Une Type / Break Type	Une Type / Break Type	Line Type / Break Type	Line Type / Break Type	Une Type / Break Type	⊔ne Type / Break Type	ha Tree / Beat Tree	lba Tara (Bara) Z	10-10-11		ha Tree / Beat Tree	lba Tara (Dara) Tara	10-10-11							La Time (December 2)	Line Type / Rosak Type	Line Type / Break Type	Une Type / Break Type	Line Type / Break Type	Une Type / Break Type	I has Time / Break Time	lba Time (part)											I has Time I Break Time	Line Type / Break Type	une Type / Break Type	Line Type / Break Type															
Contract # 102738					0				(Ref #)	(Ref #)	(T. L. W.))									(Dad a)	(Ref #)	(Ref #)	(Ref #)	(Ref #)															(Def #)	(Ref #)	(Ref. **)	(Ref *)	(Ref *)	(Ref *)	(Ref #)	(Ref. **)	(Ref. **)	(Ref. *)	(Ref *)	Ref *	(Ref *)	(Ref #)														(Ref #)	(Ref *)	(Ref.#)	(Ref.#)	(Ref *)	(Ref *)	(Ref. *)	(Ref. *)	(Ref. *)				
Cold. # 102738		9/24/12-09/25/12	9/24/12-09/25/12	9/23/12-09/23/12	9/19/12-09/20/12	9/23/12-09/23/12	9/23/12-09/23/12	9/22/12-09/22/12	Dates	Dates	7-1-1											Dather	Dather	Dates	Dates	Dates	Dates	Dates	Date															Dates	Dates					Dates	Dates	Dates			Dates	Dates	Date														Dates		Dates	Dates	Dates	Dates	Dates		
Cold. # 102738		<u></u>	_	2	w	2	~	2	×,	8			1										1	×	X,	X,	X,	X,																		ſ	¥.	X.	¥.	ſ	ç	ç	X	X	×	Y.	9															ſ	X	X	X	X	X	X	K
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Table		7:30P- 8P (EST)	SP- 6P (EST)	11:30P- 12:05A (ES	4:30A- 4:59A (EST)	9A- 10A (EST)	8A- 9A (EST)	8A- 10A (EST)	Run Times	Run Times	,											Dun Time	Dun Time	Run Time	Run Times	Run Times	Run Times	Run Times	Dim Time															7		Rim Times	Run Times	Pamil nus	Run Times	Dun Times	Dun Times	Dun Times	Run Times	Run Times	Run Times	Run Time	Dim Time															Rim Times			Run Times		Pun Times	Run Times	Run Times
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Date Entered 09/17/12 WTHR (WTHR)			' <u>]</u>																																																																												
Date Entered 09/17/12 WTHR (WTHR) Soots Soots 471,200 Entered By Nancy Lavely ECR07904191 Sep. 2012 64 \$71,200 Corner Type Normal \$60,520.00 Face Control 64 \$71,200 Commission % \$15,00 Grand Total: 64 \$71,200 Nex Total \$60,520.00 Grand Total: 64 \$71,200 Nex Total \$60,520.00 Grand Total: Grand Total: 64 \$71,200 Sales Tax \$60,520.00 WTHR (WTHR) Batish Comments La \$500.00 \$600.00 WTHR (WTHR) B-10A SURRISE 9-10A SURRISE La \$500.00 \$500.00 WTHR (WTHR) \$-29 EARY NEWS 5-69 EARY NEWS La \$1,500.00 \$1,500.00 WTHR (WTHR) 2-30-50 EARY NEWS 5-69 EARY NEWS La \$1,500.00 \$1,500.00 WTHR (WTHR) 7:30-59 E0PARDY 5-69 EARY NEWS	İ		-						¥e	Ē	l												5	Ę	ŧ	ŧ	ŧ	ŧ																I	١	Ē	Ę	٤	Ę	,	5	5	ć	ě	ě.	ę.	۱														1	Ē	į.	į.	ŧ	ķ	É	ć	۶
Date Entered 09/17/12 WTHR (WTHR) Soots Soots 471,200 Entered By Nancy Lavely ECR07904191 Sep. 2012 64 \$71,200 Corner Type Normal \$60,520.00 Face Control 64 \$71,200 Commission % \$15,00 Grand Total: 64 \$71,200 Nex Total \$60,520.00 Grand Total: 64 \$71,200 Nex Total \$60,520.00 Grand Total: Grand Total: 64 \$71,200 Sales Tax \$60,520.00 WTHR (WTHR) Batish Comments La \$500.00 \$600.00 WTHR (WTHR) B-10A SURRISE 9-10A SURRISE La \$500.00 \$500.00 WTHR (WTHR) \$-29 EARY NEWS 5-69 EARY NEWS La \$1,500.00 \$1,500.00 WTHR (WTHR) 2-30-50 EARY NEWS 5-69 EARY NEWS La \$1,500.00 \$1,500.00 WTHR (WTHR) 7:30-59 E0PARDY 5-69 EARY NEWS									₹"	r												۱	1	۱,	7	7	7	7	۱																١	7	٠	7	٠	1	1	1	ŗ	Ţ	7	۱,	١														١	7	ī	ī	Ŧ	Ţ	Ţ	ŗ	,
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			09/24/12-09/25/12	09/24/12-09/25/12	09/23/12-09/23/12	09/19/12-09/20/12	09/23/12-09/23/12	09/23/12-09/23/12	09/22/12-09/22/12	Dates	
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Date:		:	\$1,500.00	\$1,500.00	\$1,600.00	\$150.00	\$500.00	\$500.00	\$600.00	Rate	
Comments:			\$3,000.00	\$3,000.00	\$1,600.00	\$150.00 N	\$500.00	\$500.00 \	\$600.00	Total	
			\$3,000.00 WTHR (WTHR)	\$3,000.00 WTHR (WTHR)	\$1,600.00 WTHR (WTHR)	\$150.00 WTHR (WTHR)	\$500.00 WTHR (WTHR)	\$500.00 WTHR (WTHR)	\$600.00 WTHR (WTHR)	Station	
			7:30-8P JEOPARDY	5-6P EARY NEWS	11:30P-12:05A LATE NEWS 9/17/12	4:30-5A SUNRISE	9-10A SUNRISE		8-10A SUNRISE	Comments	
			9/18/12	9/18/12	9/17/12	9/17/12	9/17/12	9/17/12	9/17/12	Entered	

[&]quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."